

## FOR IMMEDIATE RELEASE

### **BizMile Reveals the Dirty Little Secret about a Business Mileage Log: The IRS vs. Employers**

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San Francisco, Sept 28, 2011 – BizMile, the fast and easy, award-winning online service for IRS car mileage deductions – releases its new & improved Company Mileage Edition for mileage reimbursement business needs.

This release of BizMile offers a travel time calculation for employees using their personal cars to go to business appointments. Also included is the flexibility of using a custom mileage rate. Leveraging the BizMile methods for ease-of-use and speed, employers may now expect an 80% reduction in the non-billable staff time previously needed to complete these expense reports.

#### **Mileage log “Guess-timating” secrets are significant to bottom line**

“It’s no secret that most business owners or their staff have guesstimated a mileage log,” stated E. Elizabeth Hager, CCO of BizMile. “Keeping a written mileage log is a time-consuming hassle.”

Guess-timating is always a risk. People don’t want to anger the IRS gorilla; so when guessing against the IRS for taxes, *they guess low*.

“Our tax customers found, after using BizMile for deductions, that they were leaving a lot of money on the table – *and they had been for years*. That’s the first sad little secret”.

“The other little secret concerns employers and is quite the opposite.” Continued Ms. Hager. “When employees ‘guess-timate’ they leave themselves a ‘tip’ for their reimbursed, expense report mileage. Have you heard the expression ‘If you can’t sell, drive like hell? – It’s by someone named anonymous.”

When employers initiate an audit-quality solution for reimbursed mileage – they save between 15% to 25% in the first month in payouts. This is literally thousands of dollars every month in savings.

This bottom line is significant.

#### **Award-winning mileage savings – easy even for non-technical employees**

Accounting Today (<http://www.accountingtoday.com/>) gave BizMile an Honorable Mention as one of the BEST NEW PRODUCTS for 2011 - *the only mileage solution to win*. Leveraging those same easy-to-use tools, the [Company Mileage Edition](#) has little to no learning curve even for the non-technical staff; employees actually *like* using BizMile because it relieves their record-keeping burden.

### **About Bizmile Tracker**

For 3 years, BizMile has served the “Audited” market of stressed-out, under-pressure business-owning taxpayers whose mileage and returns were audited by the IRS.

BizMile’s award winning approach to all their products is to calculate the distance for customers and validate the mile quantity as correct – it’s as easy as looking up driving directions on the Internet. Using appointments and a calendar, taxpayers (and now employees) find out how far they drove by calculating it. All editions of BizMile offer an [audit – quality mileage log](#) and reports backed by state-of-the-art Internet navigation and the most accurate geo-data commercially available.

Tax professionals recommend BizMile to clients who "guesstimate" because, until now, there has never been an effective tax-time (or audit-time) tool for clients without a mileage log. When clients do the work of recreating logs using BizMile, they maximize legitimate deductions and get peace of mind. BizMile is a better client "ORGANIZER" for mileage because it is "in arrears." (Learn more with the TaxPro Fact Sheet at <http://www.bizmile.com/pdf/BizMile-TaxProFactSheet-v2.pdf>) Their audit-quality logs are pretty handy to have in your corner when the IRS is auditing from the other one.

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